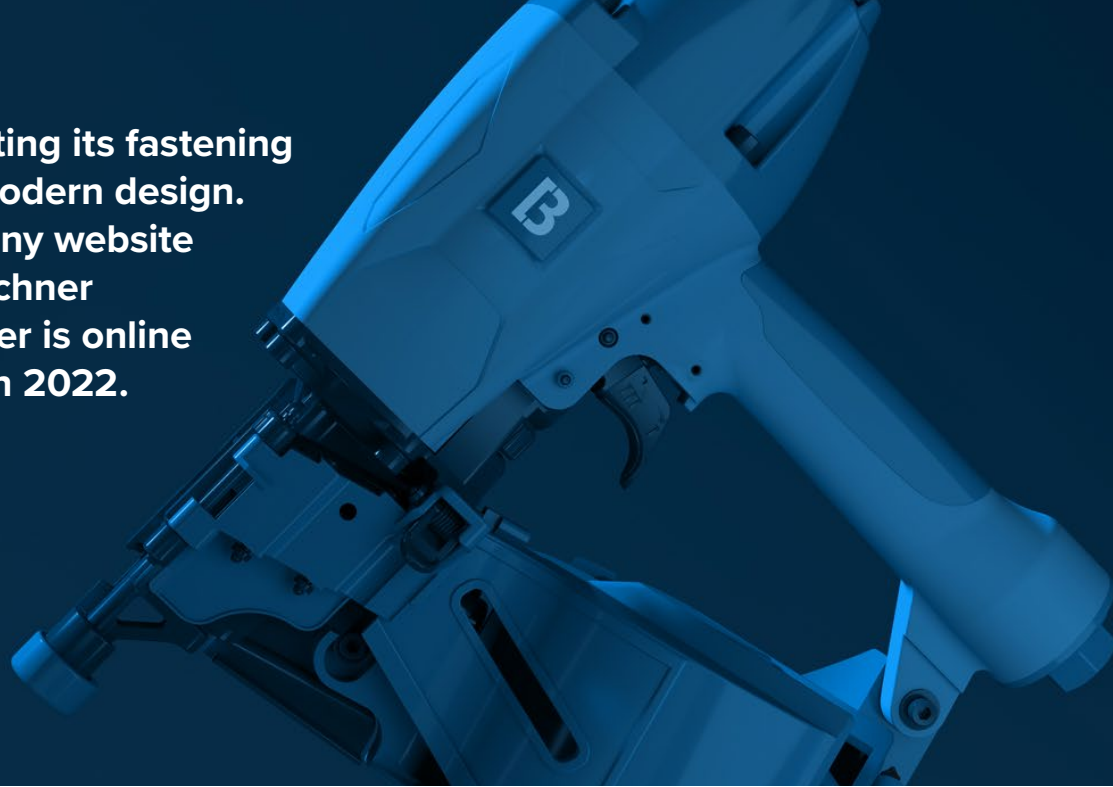


PRESS RELEASE

NEW LOOK – WEBSITE RELAUNCH AT FASTENING EXPERT BECK

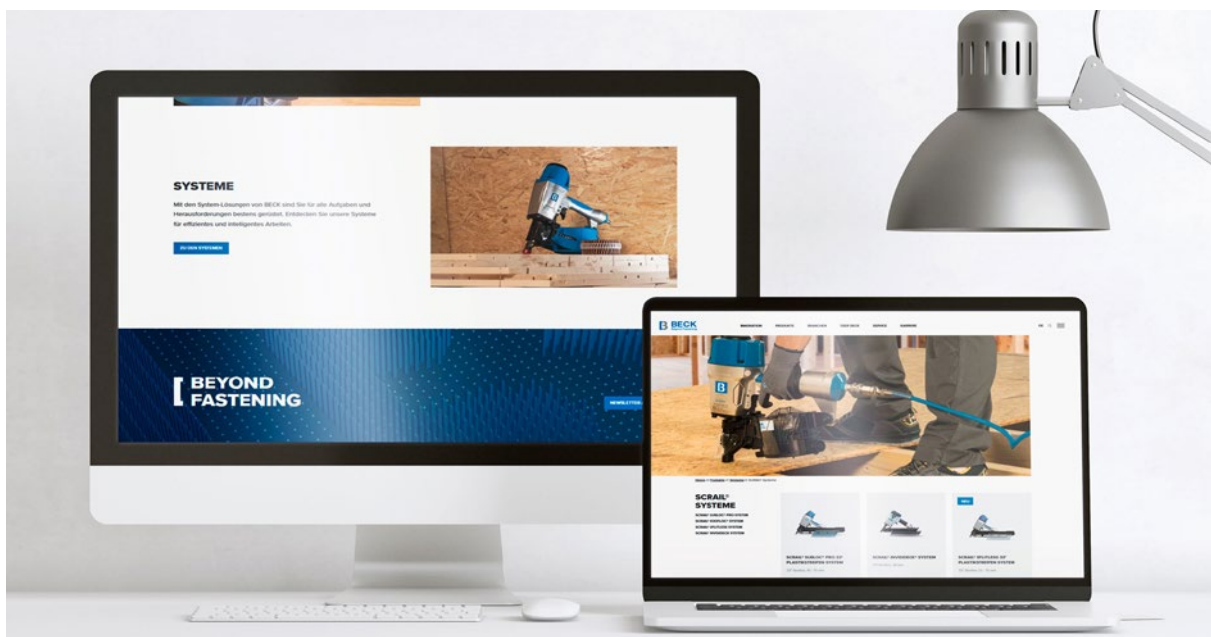


BECK is presenting its fastening solutions in a modern design. The new company website of the Mauerkirchner fastening pioneer is online since mid-March 2022.



BECK's website reflects the new brand strategy and corporate design in the digital realm. The claim **BEYOND FASTENING** greets you on the start page and plays a central role in terms of content. According to this motto, BECK goes far beyond the classic product presentation and gives website visitors a deeper insight into the culture of innovation, the innovative products, the mission, and vision of the

company and much more. The websites of the subsidiaries BECK America, ET&F Fastening Systems Inc. and Fasco Italy were also integrated into the new website. The entire product range of fasteners, tools and accessories is now presented on the joint website.

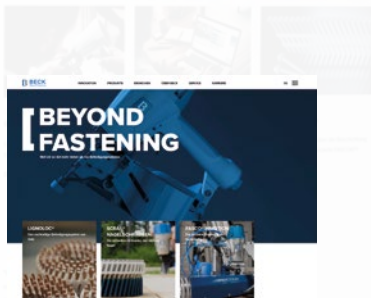


Whether timber construction or the automotive industry, whether light metal construction or agriculture - on the BECK website, companies and users will find all the information about BECK fastening systems and solutions. From office supplies to prefabricated house construction, from the textile industry to gastronomy - every industry discovers the ideal nails, staples, pins & brads, SCRAIL® or LIGNOLOC® for every individual project. More than 30,000

fasteners and several hundred tools are available.

The website was developed in an intensive process, both internally and with external support. The Salzburg agency pixelart was brought on board for the design, conception, and implementation of the website.

Link to the BECK website:
<https://www.beck-fastening.com>



Image/Screenshot

The new BECK company website with a modern look presents innovative fastening solutions for a wide variety of industries.



IMAGES: FASCO® INMOTION

The INMOTION is a hand-held slide for precise stapling or nailing.



IMAGES: SCRAIL® Applications

SCRAIL® nail screw fasteners combine the advantages of both fastening worlds: Fast processing, maximum holding force and full flexibility.

**PLEASE FIND PHOTOS OPTIMIZED FOR
PRINT AND WEB IN THE PRESS-KIT:**

<https://sharenode.beck-fastener.com/pydio/public/3583a8>

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